

末吉

Suekichi Whisky

Award Winning Japanese Whisky



Suekichi Whisky © - 2024 Brand Overview

-CONFIDENTIAL-

WHO WE ARE

We are Suekichi Whisky.

A Japanese whisky brand built on the grounds of creating the best whisky that represents a legacy. By doing so, we want to share this premium product with those of the world to spend quality time, while life allows us to. We are a family-owned brand who is partnered with an authentic Japanese distillery. The brand owners consist of a father-son duo, Masa & Alec. The history of Suekichi Whisky begins with the name itself. 3 generations. A brand pulled together by a Legacy.

Started by Masa, the name derives from his father, who is also, Alec's grandfather. Masa & Alec made this brand as an ode to his passing. As it soon became much more, we realized, this is something that is to be shared.

Pronounced : [sue·EH·kee·chee]



WHAT WE DO



The ‘Suekichi Whisky’ brand is providing an authentic product to a world where true Japanese whisky is becoming an unknown. Wanting to create something that would last, Suekichi was born to live on for generations. For us, it is more than a brand, but a heritage. We value culture, and in our case, respect is of the upmost importance. The production occurs in Japan with the hearts of those whose blood runs strong with passion. We are proud people, with the hopes to create a legacy and make others happy as well.

PRODUCTION

DISTILLED

'Yamagata, Japan'

Suekichi Whisky prides itself on being transparent for the fact that we make our product all in Japan. Homemade.



AGED

'Warehouse On Premise'

Suekichi Whisky is initially aged in sherry and bourbon oak casks. Finally, they are finished in Japanese Mizunara Oak casks giving it a deeper, more robust flavor. In total, they are aged for a minimum 3 years.



BOTTLED

'From Start To Finish'

The final product is then bottle in Japan. Our carefully chosen bottle gives the product a classy look. The bottle chosen represents something more than just whisky in a glass. It signifies the vessel to get our product, from us, to you.



A Good Start: AWARDS

This product is ready to enter the market, with all 3 SKU's have won an award at SFSWC, NYSWC and SWSC. The pure malt received *double gold* at all three Tasting Alliance competitions, earning it the TRIPLE STILL Award. The blends both received silver awards at all three competitions. These are a testament to our hard work and dedication to the craft of our whisky. It is more than just a product.



PRODUCT DESCRIPTION

Suekichi, by definition, is an authentic Japanese whisky. It is distilled, aged and bottled all in Japan at our distillery in Yamagata, Japan. The Suekichi brand consists of 3 SKU's. First being the Pure Malt Whisky. Followed by two blended whiskies. The first blend is detailed to be 40% grain by 60% malt. The second blend is 30% by 70% malt.

- Tasting Notes/Visual Descriptions -

Suekichi RED is a pale gold hue colored whisky.

BLENDED (40x60)

NOSE: Vanilla, toffee, roasted nuts, cocoa and light sandalwood.
PALATE: Full-bodied fusion with vanilla, smoke batter and Japanese incense stick.
FINISH: Medium length sweetness with lagging hints of spice.

Suekichi GOLD is a darker, more honey-like colored whisky.

PURE MALT

NOSE: Smooth and subtle apple, candied orange peel, toffee and sweet smoke.
PALATE: Silky smooth malt flavors with vanilla toffee, Japanese incense stick, sweet smoke batter and toasted hazelnuts augmented by herbal spices.
FINISH: Buttery and fruit-forward characteristics bolstered by a hint of sweet aromatic spice on the finish.

Suekichi BLUE is a light amber colored whisky.

BLENDED (30x70)

NOSE: Toasted coconuts, cocoa, earthy spice and light oak.
PALATE: Full-bodied mix with Japanese incense stick, peppery notes and toasted nuts.
FINISH: Medium finish with dry and spicy sweetness.

**FOR MORE INFORMATION ABOUT
THESE PRODUCTS PLEASE CONTACT :**



Specialists in Premium Beverages, RTDs & Lifestyle Creations

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